

HEATHER MARTINELLI
PROJECT PLANNER

Professional Experience

Design, Community & Environment, Berkeley, California. Project Planner. 2009 through present. Responsible for research, community outreach support and report-writing for General Plans and environmental reviews. Heather is currently working on the *Upland General Plan Update and EIR*, identifying the City's defining characteristics through public participation and outreach, conducting an investigation of three special study areas, and reviewing policy recommendations and zoning updates for the general plan update.

Rafiq & Associates, Trabuco Canyon, California. Transportation Planner. 2006 to 2008. Provided on-call transportation planning support to cities, including development review, review of traffic studies and access studies, field reviews, preparation of parking studies and transportation modeling. Responsible for scheduling consultants and interns to ensure deadlines were met. Prepared for and attended Planning Commission and City Council Meetings for the City of Irvine.

Master Development Corporation, Newport Beach, California. Market Analyst. 2007 to 2008. Performed a market analysis for a mixed-use development in Riverside County. Collaborated with market analysis professionals and real estate brokers to determine the ideal mix of retail, office and industrial uses on a 100-acre site. Prepared a written report and Power-Point presentation of the findings.

Education

Master in Urban and Regional Planning, *University of California, Irvine.*

Bachelor of Arts, Urban Studies and Planning, *University of California, San Diego.*

Volunteer Activities & Achievements

Marin Agricultural Land Trust. Volunteer. 2008 to 2009.

Marin Organic. Volunteer. 2008 to 2009.

Terra Madre World Meeting, Torino, Italy. U.S. Delegate. 2008.